Minnesota Cultivated Wild Rice Council's "GET WILD WITH WILD RICE" RECIPE CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

Eligibility: The Minnesota Cultivated Wild Rice Council's Recipe Contest ("Contest") is open to individuals who are legal residents of the 50 United States or the District of Columbia, age 18 or older or who have guardian consent to participate. Contest governed by U.S. law. Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

How to Enter: To enter the Contest, submit a recipe ("Recipe") using ¼ cup or more of **cooked** wild rice per serving and one or more of the Minnesota Cultivated Wild Rice Council's sponsor products ("Sponsor Products"). When submitting your typed Recipe, be sure to provide your name, address, daytime phone, email address, Recipe title, sponsors included in Recipe, amount of cooked wild rice in Recipe, ingredient measures along with specific ingredients (listed in order called for in directions), directions (complete preparation directions including cooking/baking time, temperature and type/size of cookware/bakeware used), and number of servings. Recipes submitted without the previous elements will not be accepted (online electronic submissions will prompt you for elements). To be eligible for the Contest, all Entries must be received between 12:00 AM Central Time ("CT") on 5/28/21 and 11:59 PM CT on 7/5/21 (the "Contest Entry Period"). Entry materials that have been tampered with or altered are void. Contest Entities are not responsible for any changes or effects caused to entrant's computer system as a result of submitting electronic entries, and are not responsible for lost, late, misdirected or otherwise undeliverable mail, or entries that cannot be processed due to phone, network, electronic or computer hardware or software failure, or technical failures of any kind. The Minnesota Cultivated Wild Rice Council reserves the right, at its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the contest or website or violates the Official Rules. In the case of duplicate Recipes, the first entry received will be judged. All Entries become the Minnesota Cultivated Wild Rice Council's property and will not be returned or acknowledged. In the event of a dispute over the identity of an entrant, the disputed Entry will be disqualified at the sole discretion of the Minnesota Cultivated Wild Rice Council.

Entry: Your Entry must comply with the following and by entering you represent and warrant and agree that:

- the Recipe was created by you and not copied from any other material, does not infringe upon the rights of any third party, and was not previously published in any major cookbook, magazine, food company, or website, or by/on behalf of the winner of a previous cooking contest;
- the Recipe does not contain any brand name products except for at least one (1) Sponsor Product and will include at least a quarter (1/4) cup of cooked cultivated wild rice per serving. Recipes calling for uncooked wild rice may be disqualified (regardless of whether cooking instructions are included).
- you hold harmless Contest Entities and their respective officers, directors, employees/contract staff, divisions, affiliates, subsidiaries, advertising, and promotional agencies, from any claim by any third party relating to any rights in the Recipe and/or Entry.

The Minnesota Cultivated Wild Rice Council reserves the right to make modifications to any Entry, including, at its sole discretion, the substitution of any ingredients for a comparable Sponsor Product, in the judging and/or publishing process.

Entrants retain ownership of the Recipes they submit; however, by entering you grant Contest Entities and any organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement, or promotion of the Contest, the perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Recipe and Entry in any manner, form, or format now or hereinafter created, including on the internet, and for any purpose, including, but not limited to, advertising or promotion of Contest Entities and Contest all without further consent from or payment to you, including those Recipes and Entries which were not selected as a Contest winner. By submitting your Recipe and Entry, you agree that the Minnesota Cultivated Wild Rice Council has no obligation to post or publish your Entry/Recipe, that all such postings or publication, if any, will be in the Minnesota Cultivated Wild Rice Council's sole discretion and that the posting or publication of a Recipe does not guarantee the Recipe will be selected as a Contest winner.

Prize: Three (3) pounds of Minnesota cultivated wild rice, recognition in the annual Minnesota Cultivated Wild Rice Council recipe brochure to be debuted at the 2021 Minnesota State Fair, and two (2) 2021 Minnesota State Fair Admission Tickets. One (1) wild rice t-shirt and cap may be chosen by winner in lieu of MN State Fair tickets. All finalist Recipes (not to exceed 16) will be eligible to win the $500 grand prize; Recipe to be named by a panel of judges. All finalist Recipes (not to exceed 16) will also be in an online National Rice Month (September) People's Choice contest in which individuals will vote for their favorite Recipe; People's Choice prize will be $250. All federal, state, local, and other taxes, costs, and expenses relating to the use, acceptance, and possession of the prizes are the sole responsibility of the Winner. Prize is non-transferable and no substitution by winner or cash equivalent is allowed.

Selection of Winners: All Recipes must be created by the Contest entrant and will be judged on: taste, ease of preparation, use of wild rice/Sponsor Products, and creativity. Preference is given to Recipes that are easy to demonstrate (Recipes requiring stove top/microwave cooking preparation or no heating). Recipes will be judged by category, selected by entrant:

- Allergen Free
  - Recipe contains no milk, eggs, peanuts, tree nuts, fish, shellfish, wheat, or soy
- 5 Ingredients or Less
  - Recipe containing no more than five ingredients; water, salt, and pepper do not count towards your 5 ingredients
- Meals for Two
  - Recipe with only two servings
- Healthy Eats
  - Recipe must contain at least one vegetable/fruit and be 500 or fewer calories per serving
- Other
  - While above categories receive preference, recipes not fitting these categories may be submitted under the "Other" category

Up to sixteen (16) finalists will be selected. The finalists will be determined on or about 7/29/21 and will be notified by email, first class mail, and/or phone on or about 8/3/21. The finalists (not to exceed 16) are chosen by a panel of judges from the Minnesota Cultivated Wild Rice Council. The grand prize will be selected from the finalists by a panel of judges. The decisions of the judging panels are final and binding on

all matters relating to the Contest. The People's Choice prize will be awarded to the finalist Recipe that receives the most online votes, one vote per person (per Internet Protocol address), during the month of September 2021. The winner(s) will be required to sign and return to the Minnesota Cultivated Wild Rice Council an affidavit of eligibility and liability/publicity release within seven (7) days of the date of winning notification; otherwise the prize will be forfeited. Finalist prizes will be awarded within 30 days of receipt and verification of completed prize notification; grand prize and People's Choice will be awarded by 10/8/21. If a prize notification is returned as undeliverable, the prize will be forfeited. Entry and acceptance of prize constitutes permission (except where prohibited by law) to use winner's name, prize won, hometown, and likeness for promotional purposes without further compensation.

One (1) finalist will be nominated for the automatic qualifier into the World Food Championships. The nomination will be given on or about 7/30/21. If the finalist chooses to participate in the World Food Championships, their registration fee is paid but all other costs are at their own expense. Finalist is not required to use the same Recipe submitted to Contest at the World Food Championships. The Minnesota Cultivated Wild Rice Council does not pay any expenses related to finalist participation in the World Food Championships other than the pre-paid registration fee.

General: By submitting your Recipe, you agree to accept these Official Rules and agree to be bound by the decisions of the judges and the Minnesota Cultivated Wild Rice Council, and on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, and successors ("Releasing Parties"), release, defend, and hold harmless the Minnesota Cultivated Wild Rice Council and their respective affiliated companies, and all other businesses involved in this Contest, as well as the employees/contract staff, officers, directors, and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize, including any travel related activities.

The Minnesota Cultivated Wild Rice Council is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of any prize. In the event the Minnesota Cultivated Wild Rice Council is prevented from continuing with the Contest as contemplated herein by any event beyond its control, or otherwise, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court, or other cause, the Minnesota Cultivated Wild Rice Council shall have the right to modify, suspend, extend or terminate the Contest. Entrants assume liability for any injury, including death or damage caused or claimed to be caused, by participation in this Contest or use or redemption of any prize.

This Contest shall be governed by and interpreted under the laws of the State of Minnesota, U.S.A. Entrants hereby agree that any and all disputes, claims, causes of action, or controversies ("Claims") arising out of or in connection with this Contest shall be resolved, upon the election by entrant or the Minnesota Cultivated Wild Rice Council, by arbitration pursuant to this provision and the code of procedures of either the FORUM or the American Arbitration Association. IF ARBITRATION IS CHOSEN BY ANY PARTY WITH RESPECT TO A CLAIM, NEITHER PARTY WILL HAVE THE RIGHT TO LITIGATE THAT CLAIM IN COURT OR HAVE A JURY TRIAL ON THAT CLAIM. FURTHER, NEITHER THE MINNESOTA CULTIVATED WILD RICE COUNCIL NOR ENTRANT WILL HAVE THE RIGHT TO PARTICIPATE IN A REPRESENTATIVE CAPACITY ON BEHALF OF THE GENERAL PUBLIC OR OTHER PERSONS SIMILARLY SITUATED, OR AS A MEMBER OF ANY CLASS OF CLAIMANTS PERTAINING TO ANY CLAIM SUBJECT TO ARBITRATION. EXCEPT AS SET FORTH BELOW, THE ARBITRATOR'S DECISION WILL BE FINAL AND BINDING. NOTE THAT OTHER RIGHTS THAT ENTRANT WOULD HAVE IF ENTRANT WENT TO COURT ALSO MAY NOT BE AVAILABLE IN ARBITRATION. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS CONTEST. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. The arbitrator's authority to resolve Claims is limited to Claims between the Minnesota Cultivated Wild Rice Council and entrant alone, and the arbitrator's authority to make awards is limited to awards to the Minnesota Cultivated Wild Rice Council and entrant alone. Furthermore, claims brought by either party against the other may not be joined or consolidated in arbitration with Claims brought by or against any third party, unless agreed to in writing by all parties. No arbitration award or decision will have any preclusive effect as to issues or claims in any dispute with anyone who is not a named party to the arbitration. Notwithstanding any other provision in this Agreement and without waiving either party's right to appeal such decision, should any portion of this provision be deemed invalid or unenforceable, then the entire provision (other than this sentence) shall not apply.

Entry materials/data that have been tampered with or altered, or mass Entries or Entries generated by a script, macro, or use of automated devices are void. The Minnesota Cultivated Wild Rice Council is not responsible for: (i) lost, late, misdirected, damaged, illegible or postage due mail/Entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction, or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by the Minnesota Cultivated Wild Rice Council on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest or (iv) the failure of any third party to comply with the instructions and proper administration of this Contest. By participating in the Contest, entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Minnesota Cultivated Wild Rice Council, which are final and binding in all matters relating to the Contest. Failure to comply with these Official Rules may result in disqualification from the Contest. The Minnesota Cultivated Wild Rice Council reserves the right to: permanently disqualify from any Contest it sponsors any person it believes has intentionally violated these Official Rules; and terminate the Contest or the online portion of the Contest if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Contest), or to select finalists from among all eligible Entries received prior to termination. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE CONTEST, IS A VIOLATION OF CRIMINAL & CIVIL LAWS AND THE MINNESOTA CULTIVATED WILD RICE COUNCIL RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Winner's Name: For the names of the finalists and grand prize winner (available after 8/9/21 for finalist round and 10/18/21 for grand prize and People's Choice), send a stamped, self-addressed envelope by 12/31/21 to: The Minnesota Cultivated Wild Rice Council; Attn: Contest Winners Admin; 4630 Churchill St., Suite #1; St. Paul, MN 55126.

Privacy: By entering, the information entrants provide may be sent to promotional partners identified in this promotion. Entrants may be contacted by the Minnesota Cultivated Wild Rice Council and/or any promotional partners with future promotional offers.